

Arabiansinbad.com, Emari Toons FZ LLC and our subsidiaries and affiliates ("Arabiansinbad.com", "Arabian Sinbad?", or "we") respect your preferences concerning the treatment of personal information that we may collect from your use of the arabiansinbad.com web sites and your interactions with Arabian Sinbad off-line. This policy lets you know how we collect and use your personal information, and how you can control its use. This policy describes the broadest potential use of personal information throughout the arabiansinbad.com web site and in off-line transactions. We may make far less use of personal information than we have outlined in this policy.

Because of the differences in how certain arabiansinbad.com lines of business and offerings collect and use personal information, arabiansinbad.com has established separate privacy policies that govern those different activities. The following privacy policies are specifically tailored to the relevant line of business or offering, and are separate and distinct from the activities governed by this privacy policy:

The services privacy policy, which addresses customer data to which we may be provided access in order to perform consulting, product support, outsourcing and other services.

The Exchange. arabiansinbad.com privacy policy, which addresses information shared in an online commercial trading community.

The arabiansinbad.com web sites provide links to non- arabiansinbad.com sites we believe may be of interest to you. Those sites are beyond our control. You are advised to check the privacy policies and terms of use of any non- arabiansinbad.com sites before providing your personal information to them.

## TYPES OF PERSONAL INFORMATION WE COLLECT AND HOW WE COLLECT IT

### **Personal Information:**

This policy covers the following personal information that nahel.com collects through your use of arabiansinbad.com and in connection with off-line communications. Specifically, arabiansinbad.com may collect this information from offline and online registrations, forms and communications and interactions, and sales inquiries and transactions. Arabiansinbad.com also may use third party sources, such as opt-in lists, as specified in Section 4 below.

Contact information, such as name, physical address, telephone number, email address, and company. The majority of the information collected under this category is business contact information.

Transactional information, including information about the products and services you request, purchase or download.

### **Financial/credit card and payment information.**

Event and conference participation information, booths attended or visited during an event or conference hosted or attended by arabiansinbad.com. If we use electronic tracking technologies at an event, we will provide notice in the event registration materials and/or correspondence.

**Electronic Communications Protocols and Cookies:** In addition to the information specified above, arabiansinbad.com may collect information about your use of the arabiansinbad.com through electronic communications protocols and cookies. As is true when you visit most Web sites, arabiansinbad.com may automatically receive personal information from you as part of the communication connection itself, which often consists of network routing information (where you

came from), equipment information (browser type), and date and time. arabiansinbad.com also uses cookies, embedded URLs and embedded pixels to capture additional information.

**Cookies:** Arabiansinbad.com server will query your computer to see if there are "cookies" previously set by the arabiansinbad.com Web sites. A cookie is a small piece of information sent by a Web server to store on a Web browser so it can later be read back from that browser. Cookies on the Web sites may collect a unique identifier, user preferences and profile information and membership information. Arabiansinbad.com also uses cookies to collect general usage and volume statistical information (which does not include personally identifiable information). Some cookies may remain on the user's computer after they leave the Web site, and the majority are set to expire within 365 days. While we do not offer an opt-out for cookies, browsers provide you information and control over cookies. You can set your Web browser to alert you when a cookie is being used, and accept or reject the cookie. You can also set your browser to refuse all cookies or accept only cookies returned to the originating servers. Users can generally disable the cookie feature on their browser without affecting their ability to use the site, except in some cases where cookies are used as an essential security feature necessary for transaction completion.

**Embedded URLs:** Arabiansinbad.com also uses a tracking technique that employs embedded URLs to allow use of the site without cookies. Embedded URLs allow limited information to follow you as you navigate the site, but is not associated with personal information and is not used beyond the session.

**Embedded Pixels:** On the Web site, arabiansinbad.com may use embedded pixel technologies on selected pages for the purposes of identifying unique user visits to the arabiansinbad.com as opposed to aggregate hits. In addition, these technologies are used in emails to provide information on when the email was opened to track marketing campaign responsiveness.

**Third Party Cookies:** Arabiansinbad.com has engaged a third party, to track and analyze usage and volume statistical information (which does not include personal information) from visitors to the website sets cookies on behalf of arabiansinbad.com also uses other third party cookies to track the performance of arabiansinbad.com advertisements on their Websites. The information provided these third parties does not include personal information, but may be re-associated with personal information once arabiansinbad.com receives it.

## **USE AND SHARING OF PERSONAL INFORMATION**

? Arabiansinbad.com uses (and, where specified, shares) your personal information for the following purposes:

? To engage in transactions. arabiansinbad.com may use personal information such as name, physical address, telephone number, email address, and company to engage in transactions with you, including contacting you about your order.

? To process transactions. Arabiansinbad.com may use financial/credit card and payment information to process your order. Arabiansinbad.com may need to share some of this information with delivery services, credit card clearing houses and other similarly situated third parties to complete the transaction.

? To provide support or other services. Arabiansinbad.com may use your personal information to provide you support or other services you have ordered, as well as product updates, product patches and fixes and other similar communications.

? To tailor marketing to your needs and respond to your requests. Arabiansinbad.com may use information from your order, your Arabiansinbad.com profile, or other specified requirements to provide you with notices of new product releases and service developments. Arabiansinbad.com also may use your personal information to respond directly to your requests for information, including registrations for newsletters or other specific requests, or pass your contact information to the appropriate arabiansinbad.com distributor or reseller to respond to your request. In addition, arabiansinbad.com may ask if you wish to have your contact information shared with other selected partners that offer complementary products or services. If you agree, arabiansinbad.com will provide your contact information to those partners. Please review the specific partner's privacy policy regarding any further interactions with them.

? To provide online forums. Some services available on the Web sites permit you to participate in interactive discussions or post comments or opportunities to a bulletin board or exchange. Some of these services are moderated; all may be accessed for technical reasons. Arabiansinbad.com does not control the content that users post to these forums. You should carefully consider whether you wish to submit personal information to these forums and should tailor any content you submit appropriately and in accordance with the relevant terms of use.

? To administer product downloads. Arabiansinbad.com may contact you if you download products so that it may confirm certain information about your order (for example, that you did not experience problems in the download process) or to discuss the downloaded products or to provide marketing or sales information about related products and services. Arabiansinbad.com also may use this information to confirm compliance with licensing and other terms of use.

? To select content, improve quality and facilitate use of the Web Sites, Arabiansinbad.com may use your personal information, including the information gathered as a result of site navigation and electronic protocols and cookies (including third party cookies), to help create and personalize Web site content, facilitate your use of the Web sites (for example, to facilitate navigation and the login process, avoid duplicate data entry, enhance security, keep track of shopping cart additions and preserve order information between sessions), improve Web site quality, track marketing campaign responsiveness, and evaluate page response rates.

? To provide various arabiansinbad.com communities, such as partners, with relevant product alerts and updates. If you sign up for an arabiansinbad.com community, arabiansinbad.com will also provide you information in which you have expressed an interest related to new product releases, alerts, updates, prices, terms, special offers and associated campaigns.

? To power joint sales or product promotions. Arabiansinbad.com and its partners may engage in joint sales or product promotions. Such promotions will always reference the partners involved. Both arabiansinbad.com and the partner(s) will have access to that information, and either arabiansinbad.com or our partners may provide you the sales or product promotion information. We recommend you review the privacy policies of these partners to address your particular needs and concerns.

? To contact a referral/"tell a friend". If you elect to use our referral service to inform a friend about our site, we will ask you for the friend's name and email address. Arabiansinbad.com will automatically send the friend a one-time email inviting them to visit the site. Arabiansinbad.com uses this personal information for the sole purpose of sending this one-time email and tracking the success of our referral program. The friend may contact arabiansinbad.com at [info@arabiansinbad.com](mailto:info@arabiansinbad.com) to be removed from the referral program.

? To communicate with you about a conference or event. We or our partners may communicate with you about a conference or event hosted or co-sponsored by arabiansinbad.com or one of our

partners. This may include information about the event's content, event logistics, payment, updates, and any additional meetings, special demonstrations or other customer facilitation that we may provide related to the event. Arabiansinbad.com may contact you after the event about the event and related products and services. Arabiansinbad.com will also permit designated partners or conference sponsors to send you up to two communications through the services of a third party bonded warehouse. Please note that our partners or conference sponsors may directly request your personal information at their conference booths or presentations; however, providing your information is optional, and you should review their privacy policies to address your particular needs and concerns.

? To comply with legal requirements. Arabiansinbad.com may be required to disclose your personal information in order to comply with legally mandated reporting, disclosure or other legal process requirements. Arabiansinbad.com will use reasonable efforts to limit the personal information it provides for this purpose.

? Please note that your personal information may be transferred, accessed and stored globally as necessary for the uses stated above in accordance with this policy.

## **REGISTRATION, CUSTOMIZATION, PREFERENCES AND OPT-OUT**

Arabiansinbad.com allows you to establish an online registration profile for marketing communications at Arabian Sinbad. You may use the profile to customize and control your preferences for receiving electronic information, including opting into (or out of) communities. You can return to the registration profile to customize it at any time to change your elections or modify your profile at <http://www.arabiansinbad.com>. Please login as usual and follow the prompts to "update my profile."

**Opting Out.** Arabiansinbad.com enables you to opt out of some or all email marketing through an unsubscribe link. A link to this will be available in marketing emails. You can also unsubscribe to all email marketing by sending an email through our contact us page.

**Information-Sharing Choices.** Arabiansinbad.com only shares personal information with selected companies after providing users the ability to either opt out of or opt into the sharing. There are limitations to opting out of such sharing in the case of (1) joint sale or joint events where the data goes to both arabiansinbad.com and the other party at the same time; (2) where the customer has requested follow up which involves arabiansinbad.com partners; and (3) where third parties are required to accomplish the transaction or perform the service, including delivery and credit card clearing services.

### **Third Party Permission-Based Lists.**

On occasion, arabiansinbad.com may use a third party permission-based list to send communications about arabiansinbad.com products and services. These lists are maintained by third parties whose users have consented to receive emails from other companies, such as arabiansinbad.com. We do not have access to the names and contact information on these lists. We require the list owners to identify themselves as the mailers of the email and to provide appropriate opt-out mechanisms. If you wish to be removed from a third-party list, you should direct your opt-out request to the list owner, not to arabiansinbad.com. If you have trouble opting out, or if you wish to make us aware of any issues related to a third-party mailing, you may reach us directly through our contact us page located. When third-party mailings are sent with an arabiansinbad.com reply address, arabiansinbad.com also will provide a notice with information about how to opt-out of future

arabiansinbad.com marketing communications.

## **ADVERTISING**

Arabiansinbad.com uses some third parties to administer a limited set of Arabiansinbad.com advertisements on its Web sites. No personal information is provided to the advertisers as part of this process, but aggregate profile information, such as user community, may be used in the selection of advertising to make sure that it has relevance to the user. On some banner ads, an embedded pixel may be present, and while it does not associate with a cookie or other personal profile information, it may return session connection information that allows advertisers to better determine how many individual users have clicked on the ad banner.

## **SECURITY**

The security of your personal information is very important to arabiansinbad.com. We have in place physical, administrative and technical safeguards designed to protect your personal information from unauthorized access. In addition, arabiansinbad.com uses standard security protocols and mechanisms to exchange the transmission of sensitive data such as credit card details. In the event that your personal information is acquired, or is reasonably believed to have been acquired, by an unauthorized person and applicable law requires notification, arabiansinbad.com will notify you of the breach by email or fax or, if arabiansinbad.com is unable to contact you by email or fax, then by mail. arabiansinbad.com will give you notice promptly, consistent with the reasonable needs of law enforcement and/or arabiansinbad.com to determine the scope of the breach and to investigate and restore the integrity of the data system.

## **COMPLIANCE ISSUES**

If you believe your personal information has been used in a way that is not consistent with this policy or your specified preferences, or if you have further questions related to this policy, please contact us by email through the contact us page.

## **POLICY UPDATES**

We may update this policy from time to time. We will post a prominent notice in this section of this policy notifying users when it is updated. If we are going to use your personal information in a manner different from that stated at the time of collection, we will notify you via email, and you will have a choice as to whether or not we use your personal information in this different manner. We appreciate your comments on arabiansinbad.com privacy practices. All e-mail inquiries can be made through our contact us page.